



## Highlight Report

Circular Production

### Event Detail

**Name:** Circular Production

**Type:** Contract Buy

**Start Date:** 6/30/2011 7:00:00 AM

**Scheduled Minutes:** 15

**Extended:** 37 times for 74 minutes

### Item Detail

Item Description	Volume	Current Price	Low Quote	Difference \$ Current Price over Low	Difference % Current Price over Low
2 page Standard Insert Copies (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$14.20	\$6.55	\$7.650	53.87%
4 page Standard Insert Copies (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$21.70	\$16.00	\$5.700	26.27%
6 page Standard Insert Copies (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$36.50	\$21.75	\$14.750	40.41%
8 page Standard Insert Copies (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$43.75	\$31.95	\$11.800	26.97%
2 page Standard Store Copies (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$14.20	\$11.00	\$3.200	22.54%
4 page Standard Store Copies (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$21.70	\$20.75	\$0.950	4.38%
6 page Standard Store Copies (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$36.50	\$27.65	\$8.850	24.25%
8 page Standard Store Copies (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$43.75	\$35.59	\$8.160	18.65%
Freight charges to newspapers 2 page (Distribution list attached) (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$1.75	\$1.55	\$0.200	11.43%
Freight charges to newspapers 4 page (Distribution list attached) (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$2.60	\$2.40	\$0.200	7.69%
Freight charges to newspapers 6 page (Distribution list attached) (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$3.55	\$3.24	\$0.310	8.73%
Freight charges to newspapers 8 page (Distribution list attached) (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	110,000 1000 Each(es)	\$4.50	\$3.65	\$0.850	18.89%
Freight charges to warehouses in location 1 - 2 page (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$1.75	\$0.01	\$1.740	99.43%
Freight charges to warehouses in location 1 - 4 page (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$2.60	\$0.01	\$2.590	99.62%
Freight charges to warehouses in location 1 - 6 page (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$3.55	\$0.01	\$3.540	99.72%
Freight charges to warehouses in location 1 - 8 page (Price per 1,000) Volume = 250k x 50 weeks, divided by 1,000	12,500 1000 Each(es)	\$4.50	\$0.01	\$4.490	99.78%
Freight charges for gatefolds (Price per 1,000) Volume = 2.2M x 50 weeks, divided by 1,000	1000 Each(es)	\$0.15	\$0.14	\$0.010	6.67%
Gatefold width 3.5" wide by 21" tall (Price per 1,000)	1000 Each(es)	\$2.25	\$2.00	\$0.250	11.11%
Spadia 3.5" w x 21" long on the front, additional page wrapped around the standard ad (Price per additional page)	Page(s)		\$3.65	(\$3.650)	
Plate changes (Price per Each)	Each	\$35.00	\$42.50	(\$7.500)	-21.43%
Ink cost (Price per 1,000)	1000 Each(es)		\$0.01	(\$0.010)	

Cost for 1 inch pullout (Price per 1,000)	1000 Each(es)	\$0.55	\$0.50	\$0.050	9.09%
Quarter folding (Price per 1,000)	1000 Each(es)		\$2.00	(\$2.000)	
Boxes for store and office copies (Price per Each)	Each	\$1.00	\$1.45	(\$0.450)	-45.00%
Cost for On-Site Pre-Press Staff and Services (Price per week)	52 Weeks	\$4,400.00	\$4,326.92	\$73.080	1.66%

### Event Activity Summary

<b>Total Invited:</b>	8
<b>Total Accepted:</b>	5
<b>Total that Quoted:</b>	5
<b>Schedule Quotes:</b>	304
<b>Quotes in Extension:</b>	704
<b>Total Quotes Placed:</b>	1,008

### Event Results

<b>Item Count</b>	25	
<b>Current Volume:</b>	\$15,976,175	<b>Current spend for identical purchase</b>
<b>Current less Low:</b>	\$4,983,400	<b>Total cost reduction from current spend</b>
<b>Current vs. Low%</b>	31.19%	